



MEDIA RELEASE

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THE GOLD COAST MUSTER

The country comes to town.

Each year the Gold Coast Show features a new attraction. The country comes to town at the 2007 Show with 3 days of animal attractions, shows, demonstrations, interpretive and informational talks, animal displays and action.

The Muster will feature Sheep Dogs mustering Sheep, Sheep & Alpaca Shearing demonstrations, Alpaca Judging, Camels, Goats, Horsemanship Demonstrations, Freestyle Dressage to Music, Team Penning Competition, Students from the Warwick Rodeo School Program, barrel racing, Open Class Rodeo Action including Saddle Bronks, Bull Rides and more.....

For the first time on the Gold Coast American Buffalos will be on display at the Gold Coast Muster.

Producers of the MUSTER are currently searching for **THE VOICE OF THE MUSTER**. A singer will be chosen to be the official voice of the MUSTER and entertain audiences throughout each day of the show. Singers interested to register for an audition should register on-line at www.ozworks.net and follow the prompts to **VOICE OF THE MUSTER** or call the show entertainment line on 55092842. The Auditions will be held on Tuesday the 31st July.

“The MUSTER is obviously a country theme so a country artist would fit perfectly into this role however we are keeping an open mind when casting for this role” Said Muster producer Mark Eady. “You never know who you are going to meet at an audition and we’d certainly like to showcase a talented local singer of any style”.

There will be two parts of the MUSTER. The **MUSTER ARENA** will focus on the animal shows, presentations and informative talks while the **MUSTER ZONE** will be a permanent display of animals from far and wide including some interactive touch, feel and photograph opportunities for the whole family.

“We are living in one of the most vibrant cities in Australia and the country is getting further and further away these days.” Says Show Manager Doug Reiser.

“We think this unique 3-day animal attraction will be a very popular not only with children but all people interested in quality animal demonstrations”.

Kathy and Kimmy will be there in the Freestyle Dressage to Music demonstration with their own unique interpretation of a Dressage test.

With 8 weeks to go to the Gold Coast Show more and more animal exhibitors are coming on board the MUSTER event. A complete list of attractions and events at the GOLD COAST MUSTER will be available in the SUN Newspaper on Wednesday the 30th August or at the Show Gate.

The GOLD COAST MUSTER will be the feature attraction at this years Gold Coast Show from 30th Aug to 1st Sept 2007.

For Further information call:

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