



MEDIA ALERT

Friday 20th July 2007

2007 Gold Coast Show Media Launch and Sponsorship Function

The 2007 Pura Milk Gold Coast Show program will be launched on Thursday the 26th July at 3:30pm in the Balcony Room at Parklands Showgrounds.

The official proceedings will be hosted by Channel 9 celebrity Paul Bert. Show President Gary Baidon will also address the guests of the 2007 Show program and events.

Special mention will be made of the shows new attraction in 2007 THE GOLD COAST MUSTER. There will be live animals at the function in keeping with our "Country comes to Town" theme of the MUSTER.

Other entertainment on the day will include an excerpt from Lauryn Clare stage show "DAZZLE" that will be part of the Stockland Evening Entertainment Programme.

We would like to invite you to report on this important media and sponsorship acknowledgement event and help us achieve a successful 101st Gold Coast Show.

Refreshments will be served to all who support our launch with compliments of Raptis Group and the Gold Coast Show Society.

For Further information call:

Mark Eady – 0418 150306 Media & Entertainment

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