

OZWORKS ENTERTAINMENT PTY LTD

*THE VERY BEST AND NOTHING LESS*

Monday, 4 April 2005



# MEDIA RELEASE

## Feature Attraction at this years Show. **HEROES**

### Ordinary People Doing Extraordinary Things

During the last 3 years the Gold Coast Show has created a featured Arena Spectacular involving upwards of 300 local performers that have entertained crowds each evening in the main arena.

2002 saw "Salute to the Outback", the first of the theatrical spectacles that celebrated the people and places of our beloved outback. "The Waltzing Matilda Story" followed in 2003 which proved even more popular with thousands of families settling back on the grassy slopes to enjoy another slick and entertaining ARENA SPECTACULAR that celebrated one of our country's our favorite songs. Last year the Showgrounds were pounded by the hooves of Ned Kelly and his gang in the "Siege at Glenrowan".

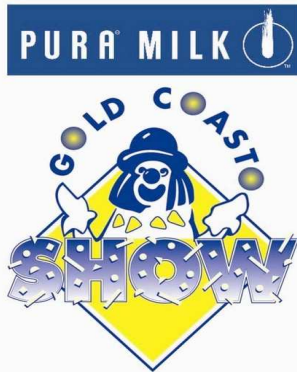
Gold Coast Show Manager Doug Reiser, "Since we've been presenting these feature attractions we've had no end of support from local performers calling up to be involved and up to ten thousand people scrambling through the gates to see them each night of the show"

"This year will be the 99<sup>th</sup> Gold Coast Show and we've decided leading into our 100<sup>th</sup> Show that we'd change our theme and produce a more contemporary presentation acknowledging people that live in our community today" He said.

The Feature Attraction this year will be **Heroes Ordinary People doing Extraordinary Things**. A tribute to the men, women and children that through acts of bravery or in the line of duty save the lives of people who find themselves in need.

You read about it in the newspapers. You hear about it on the Radio. You see them on the evening news.

More...



Feature Attraction at this year's Show

## **Heroes** **Ordinary People Doing Extraordinary Things**

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Our Life Guards and Surf Life Savers, Ambulance and Paramedics, Volunteer and Professional Firefighters, SES Search and Rescue, Police and Careflight are some of our established Gold Coast Heroes. Their good work and contribution to our community will be the subject of this years Pura Milk Gold Coast Show theme and feature attraction.

In recent times more and more people have stood up to be counted when times are tough. Through accidents, national disasters and acts of violence they are always there. Ordinary everyday people saving lives because they care. Total strangers that you wouldn't even speak to in a lift or over your back fence coming to your rescue, a helping hand when you need it most.

If you need someone to pull you out of pounding surf, from a fire, flood or devastating storm, local HEROES are out there with the determination, skills and commitment to save you, often risking their own safety.

**HEROES Ordinary People Doing Extraordinary Things** Arena Spectacular will be produced by Mark Eady of Ozworks Entertainment who has been the creative behind the evening Arena Spectaculars over the past 4 years. Mark now produces entertainment features for the Royal Toowoomba, Sunshine Coast and North Coast National Shows.

"The Agricultural Shows are really behind these community based entertainment productions and it's great to see so much local talent involved. Heroes will again be a spectacular show for the whole family, is a strong community theme and a wonderful opportunity for the people of the Gold Coast to pay tribute to our local heroes." Mark Eady

**HEROES** will be performed as the feature attraction at the 2005 Gold Coast Show. Performed each night in the Arena at 7pm. Show dates are the 1st to 3rd September.

ENDS

More Information call Doug Reiser Show Manager 55913422

Mark Eady – 0418 150306 <http://www.ozworks.net/html/arena-spectaculars/13/media-releases>

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