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THE VERY BEST AND NOTHING LESS

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MEDIA RELEASE

As Australian as JACARU at the Show.

Ivana Woodward and her team has been making quality Australian hats, caps, riding coats, bags, belts & accessories all her life. As Managing Director of JACARU AUSTRALIA Ivana's family have established JACARU as one of Australia's leading manufacturers of quality apparel for over 3 generations. Despite the lure of cheaper operational and labour costs overseas JACARU has remained 100% Australian made producing their entire range of garments and accessories from their Gold Coast based factory.

This year will be the 5th year that JACARU have been major prize contributors of the Gold Coast Show. Show Manager Doug Reiser says of JACARU'S support, "Over 800 hats and 200 riding coats have been awarded to prize winners which is an outstanding contribution to the Society and the people of the Gold Coast Community. People can't get enough of their products and their country style appeal really adds to our show putting the culture into agriculture".

"We love it here on the Gold Coast and are really proud to be involved with local community events like the Gold Coast Show" said JACARU Managing Director Ivana.

JACARU also supply the Miss Show Girl competition and fashion parades at the show with apparel and accessories.

The Pura Milk Gold Coast Show will run from the 1st to 3rd of September at the Parklands Showgrounds.

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